



**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

**BINTAN RESORTS REALISES 1,300-HECTARE VISION FOR DYNAMIC  
RESIDENTIAL, LIFESTYLE, RETAIL AND ENTERTAINMENT STRIP IN NORTHERN  
COAST OF  
BINTAN ISLAND**

*Preeminent Lifestyle Partners and Resort Operators of Lagoi Bay Announced:  
Lagoi Beach Village Mall, Bintan Marketplace, The Sanchaya, Swiss Bel-hotel Lagoi Bay, Alila Villas  
Bintan, Air Adventures and Pantai Indah Villas*

SINGAPORE, May.9.2013 / — **Bintan Resorts** (BR) today unveiled the experience that it is creating around the emerging resort destination in Southeast Asia: Lagoi Bay.

Following its groundbreaking in May 2008, Lagoi Bay will see the opening of several of its most highly anticipated facilities in the second half of this year. These include beach and lakeside resorts, upscale residential clusters, Bintan's first beach village mall and state-of-the-art recreational amenities that will boast some of the region's first.

The launch of these features is the latest milestone in Bintan Resorts' push to firmly establish Bintan Island as one of Asia's leading resort and leisure destinations with sustainability and biodiversity conservation at its core.

A **new video** release conveys the extended range of amenities and activities available in Bintan that guests are soon to experience firsthand.

**MAKE ROOM FOR LUXURY**

**Bintan Resorts** announced details of lifestyle and resort partners who will be headlining from late 2013 and throughout 2014.



### Alila Villas Bintan



Set in a beautiful hillside location on the idyllic Lagoi bay on Pulau Bintan only 45 minutes by ferry from Singapore, [Alila Villas Bintan](#) will become the third addition to the Alila Villas brand, which has established itself as a leader in design and style at award-winning sister properties Alila Villas Soori and Alila Villas Uluwatu in Bali.

Developed by PT. Bukit Uluwatu Villa and designed by architectural firm WOHA, who gained international acclaim for the design of Alila Villas Uluwatu, Alila Villas Bintan will also be constructed to strict Earthcheck environmental standards merging seamlessly with the island's natural landscape of palm fringed beaches, pristine forest, secluded coves and the South China sea.

The 14.4 hectare gated development will comprise 12 three-bedroom beachfront residences and a luxury boutique resort with 52 one and two-bedroom guest villas and state-of-the-art resort facilities. Key to the development will be 'The Village' an additional four-hectare hub for arts, culture, culinary and wellness activities for guests and visitors alike. Highlights will include a Spa



Alila offering a complete holistic experience with all-natural spa treatments, Yoga and meditation and nutritional wellbeing; a gourmet cooking school, restaurants, bar and tea house and a museum, gallery and boutiques, all focused on a celebration of Asia's rich arts and cultural heritage. Two and three-bedroom villas at Alila Villas Bintan are now available for purchase from USD 1,800,000. Attractive ownership options are also available including revenue sharing, guaranteed yield for the first three years of operation and the possibility to the sell the unit back to the developer PT. Bukit Uluwatu Villa at the original purchase price. Alila Villas Bintan set to open in the late 2014.

### The Sanchaya



**The Sanchaya**, meaning "The Collection" in Sanskrit, is set to redefine luxury amongst resorts in Bintan beginning November 1<sup>st</sup>, 2013.

Spread over 7.2 hectares of stunning beachfront location, The Sanchaya evokes romance of a period gone by. The estate's 9 luxurious suites are themed in colonial splendour whilst each of the 19 palatial villas (from one to four-bedroom villas) is uniquely inspired by the colourful diversity of the region.





All of the suites are housed within the main building which overlooks a beautifully designed large infinity pool. Every one of the 19 villas is concealed within a generous space and surrounded by lush gardens and planting to ensure privacy. The estate also boasts an all-day dining room that serves up authentic South East Asia cuisine, a BBQ restaurant known as Tasanee Grill as well as a salon that combines a wine, cheese and cigar lounge.

Expansive reflective pools and waterfalls have been planned for this brand new resort – all offered with impeccable and personalised service from the moment guests arrive on the shores of Bintan. The Sanchaya will start taking bookings from July 2013.

#### Swiss-Belhotel, Lagoi Bay, Bintan



Located next to the Lagoi Beach Village is [Swiss-Belhotel Lagoi Bay](#), Stareast Group's first foray into Bintan.

This four-star condotel styled resort is managed by the Swiss-Belhotel International – a Hong Kong based hotel and resorts management company. This condotel will offer its guests 196 well-appointed rooms designed for both the business and casual traveler.



Half of the room inventory has been put for sale, attracting overwhelming response.

Comprehensive meeting facilities, a rooftop pool and shopping outlets complete the offerings of this brand new resort. Given the strong Indonesian client-base of Swiss Belhotel International, this condotel is expected to enhance the appeal of Bintan Resorts especially in the domestic market.

### **TO MARKET, TO BINTAN MARKETPLACE**



Take a short stroll on the boardwalk from The Sanchaya and you will arrive at Bintan Marketplace. This 1.6 hectare site that is a stone's throw from Lagoi Beach Village. Comprising 41 shop houses, an F&B enclave as well as canopied walkways, The Bintan Marketplace is set to offer visitors a new retail and dining experience.

Bintan Marketplace recently broke ground in March 2013 and is expected to be ready at the end of 2014. In this project's 2nd phase, 180 serviced apartments will lie adjacent to the Marketplace. This 4 storey complex is due for completion at the end of 2014.





## INTRODUCING ASIA'S FIRST BEACH VILLAGE MALL



At the heart of the Lagoi Beach Village lies the magnificently designed and crafted Lagoi Beach Village Mall.

Built across 20 hectares and fitted with sweeping walkways, fountains and the latest technology in public space lighting, Lagoi Beach Village Mall will have the highest concentration of commercial, leisure and recreational activities on the island.

Resort visitors will have easy access to the Mall via regular shuttle buses. A ferry check-in facility in the Mall also allows for easy check in of luggage and collection of boarding passes. Unencumbered by luggage, visitors will then be able free to enjoy the shops and facilities of the Mall. A shuttle bus service will also be available to take them to the Bandar Benten Telani Ferry Terminal to catch their ferry back to Singapore.



The upmarket food court on the second floor of the Mall not only boasts impressive sea views but also a variety of cuisine that will satisfy the most demanding shopper. The Mall will be completed and become gradually operational from end 2013 in time for the peak holiday season.

### **EXPERIENCE THE ULTIMATE BEACHFRONT LIVING**



Welcome to Pantai Indah, Bintan's first seaside residential estate. Owning one of these resort-style luxury villas will make you the envy of all others. Spread across 13-ha of lush tropical land and flanked by stunning seaside views, the Pantai Indah is designed by Singapore's leading architectural firm, DP Architects who fashioned the 800sqm expanse of seaside villas after Singapore's iconic Sentosa Cove. The second phase of smaller villas will begin selling in third quarter of 2013.





## GEAR UP FOR AN ADVENTURE LIKE NO OTHER



Foremost to take off from Lagoi Bay in June is [Air Adventures Flying Club Bintan](#), an ultra light aircraft ride centre and flying school. It will be Southeast Asia's first seaplane facility that offers an open cockpit seaplane experience. Seasoned pilot or total novices alike will be able to undergo flight training or go on introductory flights in Air Adventures' fully equipped two-seat amphibious aircraft, which will be operated out of an inland lake remodeled from existing low-lying marshland in the heart of Lagoi Bay.

Besides Air Adventures, thrill-seeking Bintan Resorts' guests and Lagoi residents can look forward to **AdvenTreez**, a new canopy adventure trail nestled within majestic rainforests to embark on. Yet another adventure facility will let visitors to Lagoi Bay attempt to jump across chasms and ride cliffs at a four-wheel drive motor-cross facility and driving academy.

### **A VISION, COME TRUE**

Conceived in 2007 by Gallant Venture Ltd, experienced developer and holding company of Bintan Resorts, Lagoi Bay is poised to further enliven the largest Indonesian Riau Island's most valuable coastal area. This in turn reinforces the 'twin holiday destination' status between Bintan Resorts





and Singapore. Lagoi Bay provides opportunities for visitors from Singapore and the region to enjoy the great resort, residential, recreational and commercial facilities while still being in attuned existence with the natural coastal and forest environment.

Mr Chia Tek Yew, Executive Director, Strategy & Marketing, Bintan Resorts International, said, "All great resort destinations offer vibrant high quality lifestyle experiences, and Bintan Resorts is certainly no exception."

"As the date for completion draws near, Lagoi Bay is unveiling its secrets towards becoming the 'Next Big Thing' amongst Asian holiday destinations.

"For those who have enjoyed the old and rustic Bintan, welcome to the new Bintan— a perfectly balanced haven of modern delights amidst our natural environment and old school charm. And the best part is it's only 45 minutes from Singapore."

"By developing Lagoi Bay as a residential and commercial nucleus, we not only assure the economic sustainability of our own endeavours, but also provide for our ongoing efforts in the surrounding community to curb destructive practices and support local people who have been living harmoniously within these coastal-jungle environments for decades," added Mr Chia.

"By cultivating positive tourism in this region, we hope to pave a path for its future as a place worthy of exploration for years to come."

Additional partners and details surrounding the various property developments will be progressively announced in the coming months.

To keep up with the sustainable development news on Lagoi Bay in Bintan Island, visit [www.lagoibaybintan.com](http://www.lagoibaybintan.com)

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**Notes to Editor:**

**About Bintan Resorts**

Bintan Resorts was founded in 1990 as a collaborative initiative between the governments of Singapore and Indonesia and is a multi-award winning, integrated tropical beach resort destination with world-class facilities. The island, located in the Riau Archipelago, is easily accessed via fast and comfortable ferries (45 minutes from Singapore and 35 minutes from Batam, Indonesia) and features extensive land bank of prime tropical resort real estate within close proximity to Singapore. A superb twin destination with city and beach resort appeal, Bintan Resorts offer international standards of products and services such as golf, spa, water sports, nature/culture tours and a wide range of accommodation, making it an ideal getaway for all. There are currently five independently owned and operated beach resorts, four designer golf courses, as well as a range of recreational facilities and attractions located within it.

Website: [www.bintan-resorts.com](http://www.bintan-resorts.com)

Facebook: [www.facebook.com/bintanresorts](http://www.facebook.com/bintanresorts)

**About Lagoi Bay**

Lagoi Bay is a prime tropical beach resort development spread over 1,300 hectares on the Indonesian island of Bintan. Nestled between internationally renowned Banyan Tree Bintan and Club Med Bintan Island, Lagoi Bay encompasses resorts, residential and commercial properties. The Lagoi Bay development is a master-planned resort destination with full range of world-class infrastructure utilities and support facilities provided by PT Bintan Resorts Cakrawala. Website: [www.lagoibaybintan.com](http://www.lagoibaybintan.com)