



MEDIA RELEASE

For Immediate Release

BINTAN RESORTS LAUNCHES THE INAUGURAL INTERNATIONAL BINTAN MARATHON

Bintan, Indonesia 15 May 2018 – Bintan Resorts will be hosting the inaugural International Bintan Marathon on 9 September 2018 with the tagline, ‘Run and Discover’. The event is collaboration by two nations – Indonesia (PT. Bintan Resorts Cakrawala, PT. Medianusa Permana) and Singapore (Orange Room Pte Ltd).

Offering a wide range of distances; 10km (Charity Run), 21km and 42km, the event is expected to host more than 2,000 runners. The 10km charity run appeals to individuals and organisations that wishes to run for fundraising purposes. Proceeds from the fundraiser will be appropriated to assist a local and deserving charity in Bintan.

“We are proud to bring a Marathon to Bintan and we see it as our mission to contribute to a healthier and more active sporting community, as well as to the tourism and sport development of Bintan. The race is an exciting invitation for both local and international runners to explore the island and experience one of the most picturesque marathon courses in South East Asia. We have also chosen to have the marathon at the end of the September school holidays, as Bintan is also a family fun and holiday destination,” said PT Bintan Resort Cakrawala Group General Manager Abdul Wahab.

The marathon which is sanctioned by Persatuan Atletik Seluruh Indonesia (PASI) will start and finish at Plaza Lagoi in Lagoi Bay – a popular tourist spot at Bintan Resorts. With an early morning start, participants will be able to enjoy the amazing sunrise as well as the sights and sounds of the island. Participants will follow a scenic route by the lake, beautiful scenery of the beach and explore the panoramic landscape of luxurious hotels and other attraction spots within Bintan Resorts. The race is a great opportunity for participants to enjoy the natural beauty of Bintan Island, taste local food and to learn the Malay culture, on top of putting their physical abilities to test.

For more information, please visit www.bintanmarathon.com.

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About International Bintan Marathon

The International Bintan Marathon 2018 is Bintan Resort's inaugural world-class running event. Happening on 9 September 2018 on the picturesque island of Bintan, the event promises to be a welcome addition to the Indonesian island's annual suite of world class sporting events such as Tour de Bintan, Bintan Triathlon and Ironman Bintan.

The event will have three categories, the full marathon, half marathon and a 10km run. The 10km category will also include a corporate charity run, for corporations to give back to society as they raise funds for a soon to-be-named local charity.

The event's running route, promises to be a treat for all participants, as it will help them discover parts of Bintan normally unseen by other travelers, as well as popular tourist sites, giving them a scenic and holistic view of the island over the course of their run.

About Bintan Resorts

"Bintan Resorts" refers generally to the area on the entire northern coast of the Indonesian Island of Bintan which is master-planned and managed by PT Bintan Resorts Cakrawala. There are currently 13 independently owned and operated resorts, 4 designer golf courses, as well as a range of recreational facilities and attractions located within it.

For more information, please visit <http://bintan-resorts.com/>.

About The Orange Room:

Orange room specialises in organising professional sporting events headquarter in the Republic of Singapore. Formed by athletes with more than 30 years of experience in the competitive sporting event field, Orange Room has successfully organised numerous events throughout Singapore and Asia that includes but not limited to 2015 SEA Games, Singapore International Triathlon, One North Run, MILO Youth Triathlon, etc. Its home-grown TRI-Factor Series has become one of the most successful sporting series in Asia, expanding into Thailand, Malaysia, China, and the Philippines.

About PT. Medianusa Permana:

Founded in 2011, PT. Medianusa Permana is an Internet Service Provider in Indonesia. The company offers a total integrated solution service to meet your needs for Internet connection and development of communication networks in order to become a more comprehensive and integrated company.





Provide efficient, effective, accurate and fast communication solutions over the network and the infrastructure that has been available.

Lead by a team of experienced and entrepreneurial manager who are dedicated and committed to bring the company and business model to success in Information.

