

MEDIA RELEASE

PICK AND MIX YOUR IDEAL HOLIDAY ADVENTURE AT CASSIA BINTAN OPENING THIS AUGUST

*Banyan Tree's stylish hotel residence offers a new way to enjoy Singapore's favourite island
getaway at a great price*



Singapore, 27 June 2017 – The second property under Banyan Tree Group's stylish hotel residence brand Cassia will open in Bintan, Indonesia in August 2017. Expect a twist on the typical beach holiday with Cassia's signature customisable options, eclectic design and flexible accommodation. Cassia Bintan offers a fun, fresh way to "stay your way" and enjoy the best of a "home away from home" vacation experience.

Infusing casual comfort and seamless connectivity with Banyan Tree's signature brand of hospitality, Cassia Bintan is an ideal getaway for families, friends and couples who enjoy the flexibility of creating their very own holiday adventure.

CULTURE & CONVENIENCE

Artworks created by local street artists are installed throughout the premises, and each room is infused with traditional Indonesian elements and pops of colour that provide a quirky and immersive cultural experience. One- or two-bedroom options allow guests the flexibility of upsizing or downsizing their holiday as needed, and loft living creates even more space for large groups, stag and hen parties, or even multigenerational trips with the extended family.

Specially designed common spaces encourage guests to interact and mingle. Cassia staff, known as Cassia Friends, are on hand to encourage guests to get up and get active with daily challenges ranging from volleyball

to foosball and even Nintendo games. Guests who prefer something more relaxing can head down to the stunning private beach to soak up the sun, laze by the pool with a cocktail or chill out at the swanky new XANA Beach Club. With a spectacular seaside backdrop and state-of-the-art sound system, XANA Beach Club is the perfect place to kick-back and enjoy the magical sunset.

Getting around the island is a breeze with private buggies that ferry guests around Laguna Bintan. Take the opportunity to explore Bintan's various attractions, then indulge and unwind with a massage at Banyan Tree's award-winning spa.

CUSTOMISATION & CREATIVITY

Dining is a free-and-easy, DIY affair with Cassia Bintan's unique grab-and-go food and beverage options from on-property supermarket Market 23 which stocks an extensive variety of fresh ingredients and delicious ready-to-eat meals. Unleash your inner MasterChef and whip up delicious meals for your friends and family or challenge your best mates to a cook-off, all from the comfort of your spacious apartment.

What's more, guests can order pre-packaged 'hampers' that are suitable for almost any occasion. Had too much to drink? Order the Hangover Hamper for a quick cure. Feeling lazy and need breakfast in bed? Just call down to the ever-ready Cassia Friends for a Breakfast Hamper filled with freshly baked goodies and other treats.

For that extra special touch, be sure to check out the various booster packages that provide a spin on the usual turndown service and come with special items that help create the perfect atmosphere for just about any event. Surprise a significant other with champagne and strawberries, or level-up your best friend's birthday celebration with a roomful of balloons and decorations.

PACKAGES & RESERVATIONS

From 1 June to 30 October, enjoy special opening rates starting from USD 88++ per room per night, inclusive of daily breakfast for two and return land transfer by coach.*

Located just a short ferry ride away from Singapore's Tanah Merah Ferry Terminal, Cassia Bintan promises to be the ideal getaway for friends, family and fun.

For reservations, please contact Cassia Bintan at +62 770 693111 or email sales-bintan@cassia.com

High-res images are available here:

https://www.dropbox.com/sh/kuo2365j5kq4sba/AAB6FojAEz_EmycrPd9_JSuFa?dl=0

*Terms and Conditions Apply



About Banyan Tree Hotels & Resorts

The Banyan Tree Group is a leading international operator and developer of premium resorts, hotels, residences and spas, with a collection of award-winning brands. **Banyan Tree** offers a Sanctuary to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Rediscover the romance of travel as you journey to iconic destinations where authentic, memorable experiences await. **Angsana** brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers amazing destination playgrounds across the world. **Cassia** is a bold new proposition in the extended stay sector, offering stylish, cutting edge hotel residences for holidays and business travel. It offers incredible choice for families, friends and couples. **Dhawa** is a casual and contemporary full-service hotel that fuses imaginative design, absolute comfort and seamless technology into a single stay experience. It curates a plethora of choices to achieve a truly customised stay.

To date, the Banyan Tree Group manages and/or has ownership interests in over 43 hotels and resorts, 64 spas, 77 retail galleries; as well as three golf courses in 28 countries.

www.banyantree.com www.angsana.com www.cassia.com www.dhawa.com

About Cassia Bintan

Cassia Bintan is located within Laguna Bintan, a 10-minute drive away from Bandar Bentan Telani Ferry Terminal, and offers one- and two-bedroom units with flexible living and dining options. Facilities include, XANA Beach Club, Market 23, Meeting Point and Kids Club. Cassia Bintan is slated to open on 31 August 2017, and is the second property of the Cassia Brand after Cassia Phuket.

Media Contacts

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