

## **PRESS RELEASE**

**1 March 2018**

### **BINTAN RESORTS HOLDS INAUGURAL BINTAN INTERNATIONAL MARATHON**

The inaugural Bintan International Marathon, with the tagline “Run and Discover”, will be held at Bintan Resorts, Bintan Island on 15 July 2018. The event is a successful collaboration by three nations – China (Beijing Hualing Sports Culture Media Co. Ltd), Singapore and Indonesia (PT. Bintan Resort Cakrawala, PT. Medianusa Permana), as affirmed in the agreement signing on 25 January 2018 in Bintan Resorts.

The Bintan International Marathon event will feature three categories of race, namely Full marathon (42.2 KM), Half marathon (21.1 KM), and 10 KM Charity run. While the full marathon caters mainly to the professional or elite runners, the half-marathon is open to both elite and non-elite. The 10KM Charity Run appeals to individuals who wish to run for fundraising purposes. The collected funds will be appropriated to assist local residents of Bintan Island.

The event is expected to take place over 8 hours, which will start and finish at Plaza Lagoi in Lagoi Bay – a popular tourist spot at Bintan Resorts. Participants will follow a scenic route by the lake, beautiful scenery of the beach and explore the panoramic landscape of luxurious hotels and other attraction spots within Bintan Resorts. The race is a great opportunity for participants to enjoy the natural beauty of Bintan Island, on top of putting their physical abilities to test.

Bintan Resorts is a multi-winning, integrated tropical beach destination located on the beautiful northern coast of Bintan Island, Indonesia that is accessible 60 minutes via high-speed catamaran ferry from Singapore. Bintan Resorts is also easily accessible via domestic flights from Jakarta, Pekanbaru or Matak to Bintan Island’s Raja Haji Fisabilillah Airport located near Tanjung Pinang.

Indonesian Ministry of Tourism and the Local Government of Bintan Region have pledged their support to the Bintan International Marathon, commending it as an excellent way to promote Local Tourism so as to attract more Foreign Tourists to Bintan. Such international events held at Bintan Resorts will hopefully see an estimated surge of 3,500 to 4,000 foreign tourists and local tourists of up to 15,000 per day. Successful run of the race will record it as a sports event with the largest number of foreign participants in Indonesia. Government of Bintan Region is committed to regularly organising international events as part of its efforts in attracting Foreign Tourists to Bintan and promoting local tourism with a sincere hope for Bintan International Marathon to be an annual event in the future.

Event website: [www.bintanmarathon.com](http://www.bintanmarathon.com)

### **About Bintan Resorts**

Bintan Resorts is a multi-award winning, integrated tropical beach resort destination with world-class facilities located on the beautiful northern coast of Bintan Island, Indonesia and can be reached via a mere 60 minutes catamaran ride from Singapore. There are currently 13 independently owned and operated resorts, 4 designer golf courses, as well as a plethora of world-class facilities, land and sea activities, F&B and tour attractions for an unforgettable travel experience. With its extraordinary terrain comprising of meandering roads, lush forests, blue lakes and rustic villages along with a view of the South China sea, Bintan Resorts makes an ideal venue for sports events.

### **About Lagoi Bay Bintan**

Sitting on a vast area of 1,300 ha, Lagoi Bay is a development project of Bintan Resorts as part of its efforts to coin and introduce new icon "Lagoi Bay" as the "Heart of Bintan". Lagoi Bay is transformed to be the center of activities for all visitors to Bintan Resorts, as resorts and villas spread over the area. Lagoi Bay has also seen various events of different scale being regularly organised, such as sports events and festivals to attract local and foreign visitors. Plaza Lagoi, a shopping mall situated within Lagoi Bay, aims to elevate retail experiences for travelers within Bintan Resorts with retailers on 2 floors spanning over 1,000sqm. It is the ideal location for a retail therapy session or relaxing spa.